SAP Community Overview 2025

Agenda

- What is the SAP Community
- How to Get Started with SAP Community
- How to Get Started with SAP Learning
- About Location Groups
  - Become an Event Organizer
- About Recognition Programs
  - SAP Mentors Program
  - SAP Champions Program

What is the SAP Community | community.sap.com

The SAP Community serves as an important, universally accessible resource for individuals across the globe, providing a trusted platform for SAP professionals to seek assistance, foster collaboration, and enhance their skill sets. As SAP's community platform, it stands as the primary channel facilitating interactions with customers, partners, and prospects. Within the SAP Community, members find a robust environment for active engagement and the cultivation of influence, enabling significant connections, the exchange of insights and expertise, and the development of personal reputations. This environment fosters inclusivity and support, ensuring all participants can contribute and benefit in a constructive manner.

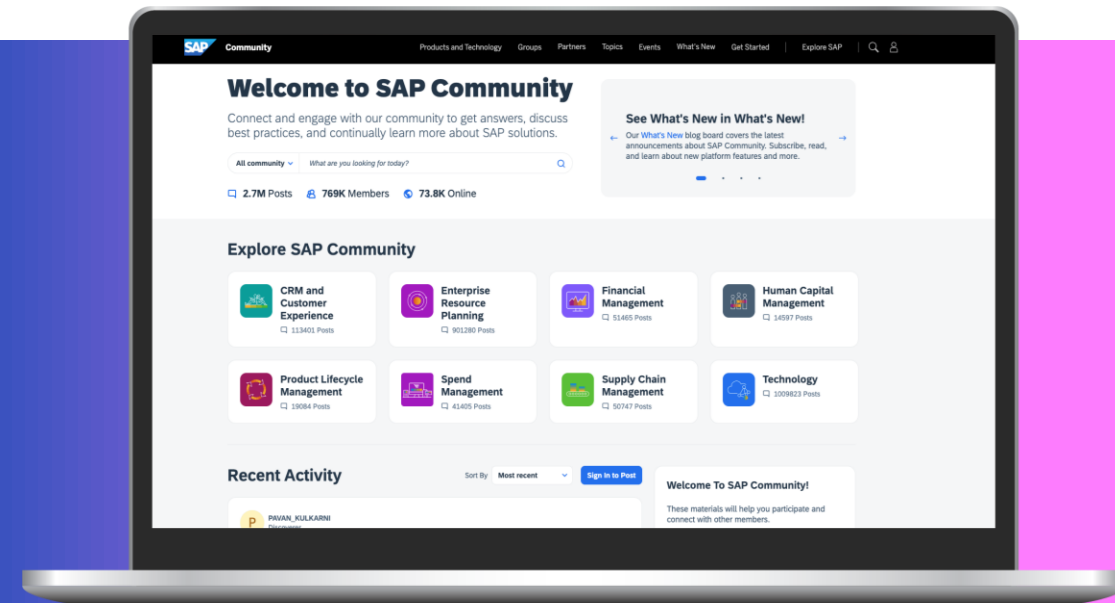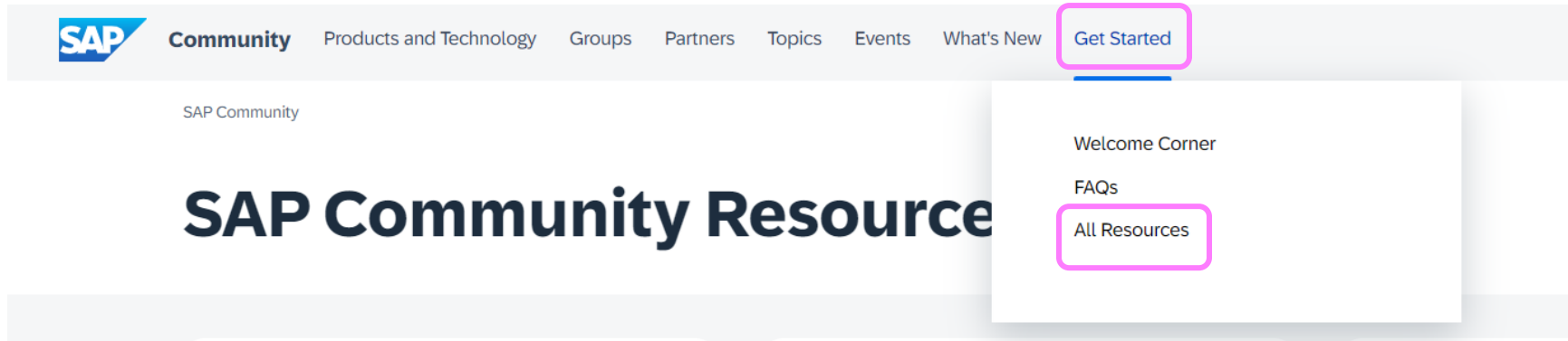| **FIND**	**SHARE**	**BUILD**	**LEARN**
Answers & Experts	Experience & Ideas	Relationship & Reputation	New Skills & Tips and Tricks

In the SAP Community you can…

… ask and answer **questions** in Q&A sections

… read and write **blog posts** on any SAP topics

… join groups and **interact** with other members

… join local events to **network** with SAP/other professionals

… gain **recognition** and join SAP Community programs

How to Get Started with SAP Community | community.sap.com

First things first! Start with the tutorial and get an overview of SAP Community. Explore the various features, functionality, and aspects of the SAP Community. Familiarize yourself with community guidelines, and discover how to get the most out of your membership.

To get started in the SAP Community you can...

... take the **tutorial** and explore the features

... join the Welcome Corner and **connect** with other members

... explore groups and **interact** with other members

... join local events to **network** with SAP/other professionals

Tour the SAP Community

🎓 Beginner   🟠 25 min.   🏷 **SAP Community, Beginner, Tutorial**

Explore the various features, functionality, and aspects of the SAP Community, familiarize yourself with community guidelines, and discover how to get the most out of your membership.

You will learn

✓ About key settings in your SAP profile
✓ How to follow tags, content, and people
✓ About the Rules of Engagement
✓ About questions and blog posts

How to Get Started with SAP Learning | learning.sap.com

Check out the learning groups on SAP Community and visit learning.sap.com to find out about learning resources and SAP Certification.

Join the Beginner Corner…

… read the welcome blog post

… introduce yourself to other learners

… get tips and free trials

… find out about certification

SAP Community

SAP Community > Groups > Interest Groups > SAP Learning Groups > Beginner Corner

Beginner Corner

This Learning Group is an interactive virtual space dedicated to beginners, students and lecturers studying on learning.sap.com

3209 members
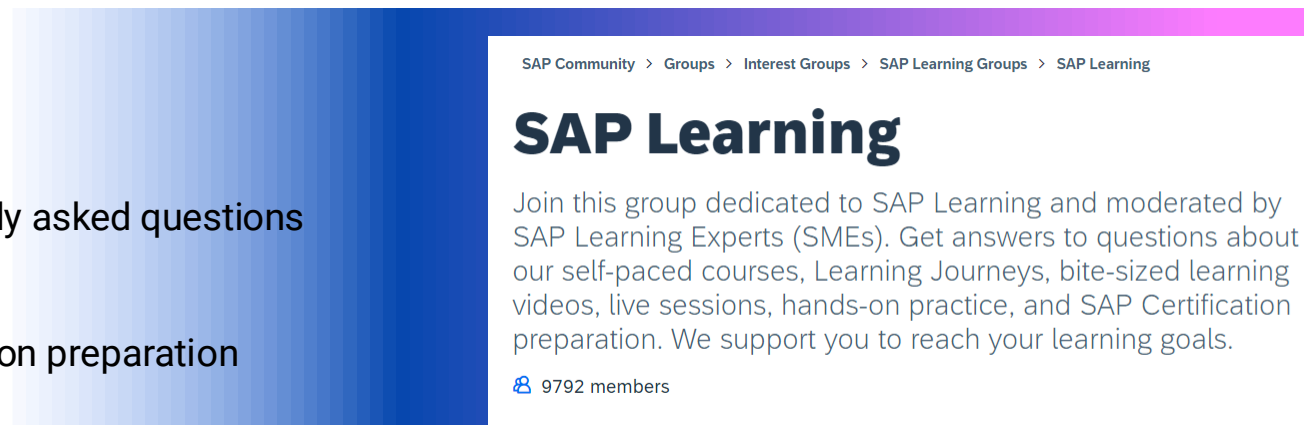
Join the SAP Learning Group…

… ask questions

… read blog posts and search previously asked questions

… connect with other members

… get support with your SAP Certification preparation

SAP Community > Groups > Interest Groups > SAP Learning Groups > SAP Learning

SAP Learning

Join this group dedicated to SAP Learning and moderated by SAP Learning Experts (SMEs). Get answers to questions about our self-paced courses, Learning Journeys, bite-sized learning videos, live sessions, hands-on practice, and SAP Certification preparation. We support you to reach your learning goals.

9792 members

About Location Groups and Becoming an Event Organizer

What are they?

These are open (public) groups for a city near you that allow you to connect people around local events.

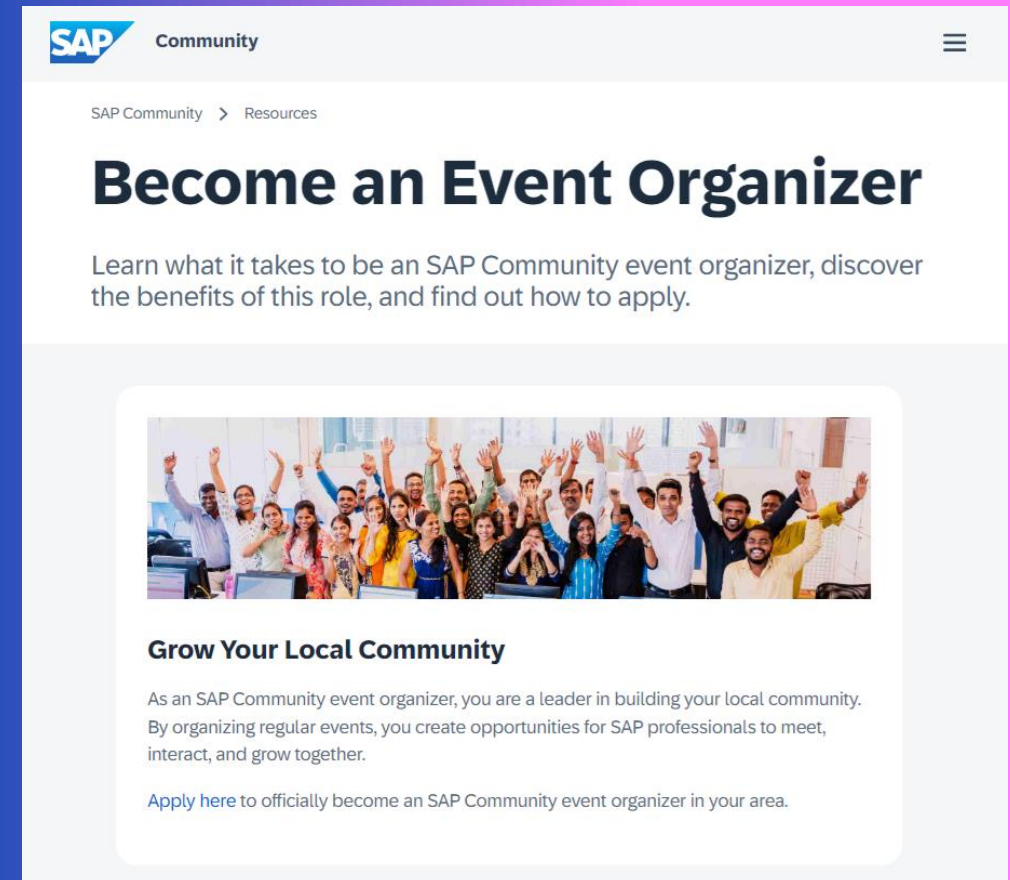*Note: The location groups are mainly city-based, but exceptions may be considered due to the particular use case.

Who can join?

All open groups are for all community members to actively interact with one another. Location groups provide the platform to share and discuss local events. You don't necessarily have to be from the city to join but you might have some kind of connection, for example, you travel there often with work.

Why is there no group for my location?

Location groups are set up by YOU, the community member! If you are missing a group for your location, you might consider to become an event organizer and set up your own location group. You might even know others that could support you.

*Note: What is key for any new community is to start small, for example organize a casual meetup.

SAP Mentors Program

The **SAP Mentors** are highly knowledgeable individuals within the SAP ecosystem who provide strategic, go-to-market and product-level feedback.

SAP Mentors Program Overview

The SAP Mentors program was established in 2006. The program provides the framework to allow participants to improve or influence SAP products and services.

The SAP Mentors are **volunteers** with a vast knowledge, experience, and expertise and are based around the world.
They are **thought leaders** in the SAP ecosystem, representing customers, partners, and consultants. They are highly-valued, exceptional professionals who share feedback and market insights with SAP product teams and SAP executives.

Stephanie De Camara Marley
Program Manager
Contact: sapmentors@sap.com

Criteria to be an SAP Mentor

- Passionate to share, educate, and influence

- Hands-on expert of an SAP product or service, as well as contributors to community-driven projects

- Advocate with business experience and strong relevant networks

- Have a strong rapport and the ability to share feedback and market insights to SAP, on strategic topics and through continuous dialogue

*Note: SAP Mentors are a relatively small group of trusted and carefully selected individuals. Currently a group of 43 worldwide – the number can fluctuate throughout the year).

Meet the Current SAP Mentors

SAP Mentors 2025
(Directory on SAP Community)

Submit a Nomination

- The SAP Mentors program seeks highly motivated, respected, and knowledgeable experts who have the professional presence and skills necessary to share insightful feedback about SAP strategy, products, and technology.

- For further information, contact:
sapmentors@sap.com

SAP Champions Program

The **SAP Champions** are top contributors within the SAP Community and ecosystem. They are highly motivated advocates for SAP Community and other community members aspire to be like them.

SAP Champions Program Overview

The SAP Champions program was established in 2019. The program provides the framework to allow participants to engage optimally across SAP Community & ecosystem.

The SAP Champions are **volunteers** based around the world. They are **top contributors**, leaders, and organizers within the SAP ecosystem. They not only have a robust reputation in SAP Community but also help to drive software adoption and act as advocates in their own networks. SAP Champions gain **recognition** and **networking opportunities** which, in turn, can lead to **professional growth**.

Katherine Kenneally
Program Manager
Contact: sapchampions@sap.com

Criteria to be an SAP Champion

- SAP Community member > 1 year

- Top contributor and advocate

- Expert of an SAP topic | product | service

- Professional and well-connected

- Active in SAP Community and ecosystem

- Events driven

- Anyone not employed by an SAP competitor or a member of a similar existing program

*Note: The selection process is internal and takes place at least once or twice per year. Individuals are carefully selected by the community team to maintain the integrity of the program. (Currently a group of 78 worldwide – the number can fluctuate throughout the year).

Meet the Current SAP Champions

SAP Champions 2025
(Directory on SAP Community)

Submit a Nomination

- If you know someone that meets the criteria, you can nominate them via sapchampions@sap.com. It is also possible to self-nominate or be nominated by a member of the SAP Community Team.

- Potential candidates are added to a running nominations list, which is revisited during selection.